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**FOR IMMEDIATE RELEASE**

**Southwest Will Reinstate Non-Stop Service**

*New flight begins August 16*

Little Rock National Airport -(April 14, 2009)- Little Rock National Airport is pleased to announce that Southwest Airlines will re-instate non-stop service to Phoenix starting August 16 using 737 jets. The service was cut in 2008.

Currently, Southwest operates 12 daily flights from Little Rock.

"The demand continues to result in good things for Little Rock. We're excited about this re-instatement," says Ron Mathieu, executive director at Little Rock National Airport. "LIT's goal remains to not only keep the service we have but to grow service as much as possible to allow even better options for our customers", said Mathieu.

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